

2011 Labyrinth at St. Paul's Rental Rate Guidelines

Goal: To achieve 2 purposes 1) maximizing rental revenues thereby allowing the Labyrinth Guild to continue its ongoing programming and outreach to the community while 2) providing an equitable and flexible rental rates to those wishing to rent the Upper Hall Labyrinth space for a variety of rental uses.

Criteria: Potential renters will be assessed on a number of criteria to determine which rental rate they qualify for. The primary purpose of these criteria is to discern the ultimate use of the space for the rental and charge accordingly. At one end of the rental spectrum are groups or individuals using the Labyrinth space strictly for the altruistic spiritual experience of walking the Labyrinth or in providing the space to others for the same purpose. At the other extreme would be individuals or groups looking to use the space simply as a revenue generating exercise with the Labyrinth itself playing a secondary or non-existent role other than perhaps as a "prop". The Labyrinth Administrator will discuss with any potential renter their intended purpose for the rental with the discussion to include the following points:

- 1) is a fee being charged to attend the event? If yes, then how much per participant?
- 2) How many people are attending?
- 3) If it is a group, is the group of a not-for-profit or for profit?
- 4) If for profit, are the profits, or a portion there-of being returned to the community
- 5) Amount of time of the rental.
- 6) Time of week being used?

An assessment of the responses to these questions will allow a determination of whether the rental will be considered "personal/not-for-profit", "conventional" or "commercial" users.

"Personal/not-for-profit" category is to be deemed to include persons or not-for profit organizations using the space in a non-business manner with no intention to turn a profit, but are using the space primarily for their spiritual enhancement. This category could, on a case by case basis be considered for such things as art exhibits by artists of their own work, workshops of various types in a non-commercial vane, etc.

The "Commercial" category is for individuals or groups whose purpose of renting the space is primarily to create profit, even if the use of the Labyrinth plays either a primary or secondary role, or for personal or group activities simply looking for a purely rental space. "Conventional" users are a catch-all group for those not falling in the other 2 categories.

The Labyrinth Administrator, at his/her discretion may choose to accord a lower rate than that their rental rate would normally offer for things like renting during non-peak times etc.

Rental rates:

Event	Personal / Not for profit Rate	Conventional Rate	Corporate Rate
Labyrinth (day) rental	\$100	\$175	\$300
Labyrinth (hourly) rental	\$20/hr	\$30/hr	\$50/hr

Notes:

- 1) The above rates are only guidelines. Final rental rates will be determined upon each unique rental situation.
- 2) All "day" rentals are 6 hours in length or less.
- 3) An add'n "not-for-profit fundraising" rental option is available. It would include a rental fee composed of a flat fee + percentage of the net profits. Please contact the Labyrinth Administrator if you feel your rental situation falls under this category.